

ASP 2023  
ROCKVILLE, MARYLAND



INNOVATION THROUGH INTERACTIONS

## Sponsor & Exhibitor Prospectus



# American Society of Pharmacognosy

## 2023 Annual Meeting

July 22 – 26, 2023

Rockville, MD (Metro DC)

Bethesda North Marriott Hotel & Convention Center

*Innovation Through Interaction*

- Cross Discipline Collaborations
- Diverse Communities
- Industry & Science
- Regulations & Science
- New Technologies
- Team Science
- Old Molecules/New Purposes

**About ASP:**

The American Society of Pharmacognosy is a professional association dedicated to the promotion, growth, and development not only of pharmacognosy but all aspects of those sciences related to and dealing in natural products. The Society currently has over 1,000 active and associate members. Active members of the Society represent more than 60 countries throughout the world with the majority of members residing in the U.S. and Canada.

**About Metro DC:**

The location for the nation's capital was chosen by George Washington in 1790. Since that time, it has become a living archive of America's history. Whether you want to visit one of the numerous Smithsonian museums, galleries, and the National Zoo (<https://www.si.edu/museums>; all free admission!), view all the monuments along the National Mall, or take in the historic neighborhoods and their world class cuisine, there is something for visitors of all ages and interests. Getting to these attractions is easy using the extensive Metro system (<https://www.wmata.com>). There is even a Metro station a few steps from the conference hotel. If you wish to venture outside the city there are miles of trails along the Potomac to explore. George Washington's home, Mount Vernon, is also only a short drive away. If you want even more ideas for things to do and see, feel free to visit <https://washington.org/> to help plan your trip.

**Award Winners:**

Doel Soejarto, University of Illinois at Chicago – Tyler Prize 2022  
Laura Sanchez, - Matthew Suffness Young Investigators Award 2022  
Sheo Singh, Sbs Pharma Consulting – Norman R. Farnsworth Award – 2023  
Robert Verpoorte – Leiden University – Tyler Prize 2023

Contact Laura Stoll (ASP Business Manager) at [aspannualmeeting@gmail.com](mailto:aspannualmeeting@gmail.com)

## Sponsorship Opportunities

Take advantage of this fantastic opportunity to highlight your company, brand, or product and directly impact your audience. Below are support options for consideration or create your own custom package just email us at [aspannualmeeting@gmail.com](mailto:aspannualmeeting@gmail.com).

## Become a Premier ASP 2023 Sponsor

### Washington| \$12,500

- Media Package\*
- Coffee Break Sponsor
- Full Color Page ad in Digital Meeting Program
- 12' exhibitor table
- 2 complimentary Registrations
- Sponsor Literature in Attendee Packets
- Conference Attendee List

### Lincoln| \$5,000

- Media Package\*
- Event Sponsor – Event of your Choice
- 6' Exhibitor Table
- 1 Complimentary Registration
- Sponsor Literature in Attendee Packets

### Jefferson| \$10,000

- Media Package\*
- Poster Session Sponsor
- Full Color Page Ad in Digital Meeting program\*\*
- 6' exhibitor table
- 1 complimentary registration
- Sponsor Literature in Attendee Packets
- Conference Attendee List

### Roosevelt| \$3,000

- Media Package\*
- 6' exhibitor table
- 1 Complimentary Registration
- Sponsor Literature in Attendee Packets

### Sponsor | \$500 - \$3,000

- Media Package\*

**Registration is required for any other representatives. Discount available for additional representatives.**

\*Media Package—company logo in ASP 2023 digital media program, all email blasts, meeting website

\*\*Artwork to be provided by sponsor. Submit to [aspannualmeeting@gmail.com](mailto:aspannualmeeting@gmail.com)

Build your own package. Contact [aspannualmeeting@gmail.com](mailto:aspannualmeeting@gmail.com)

## Other Sponsorship Opportunities

- **General Session** - \$4,000 – Includes signage in one general session, a brief mention as our sponsor in the beginning of the session.
- **Parallel Session** - \$2,000 – Includes signage in one session, a brief mention as our sponsor in the beginning of the session.
- **Poster Session** - \$4,000 – Media Package
- **Family Fun at Smokey Glen Farms**- \$5,000 – Includes media package and 2 tickets to the event.
- **Younger Members Event** - \$5,000 – Includes Media Package and 2 tickets to the YM event.
- **Speaker Sponsor**—\$1,500—Includes name in digital meeting program and on meeting website.
- **Mobile App Sponsor**—\$1,000—Logo on website, digital meeting program and on mobile app.
- **Conference Attendee List** - \$750 as an add on to a Sponsorship or Exhibitor Table, \$1,000 attendee list only.
- **Sponsor**—\$500-\$3,000

## Exhibitor Opportunities

### 12' Exhibit Table —\$3,500

- **\$250 Discount if Confirmed and Paid in Full by December 31, 2022.**
- One Complimentary Registration
- Discounted Rate for any other Representatives
- Name featured on website

### 6' Exhibit Table—\$2,000

- **\$250 Discount if Confirmed and Paid in Full by December 31, 2022.**
- One Complimentary Registration
- Discount for any other Representatives
- Name featured on website

\*Space Assignment will be made in order received

**TO BECOME AN ASP 2023 ANNUAL MEETING SPONSOR/EXHIBITOR:  
[CLICK HERE FOR SPONSORSHIP/EXHIBITOR FORM](#)**

