



Sponsor & Exhibitor Prospectus



American Society of Pharmacognosy

2022 Annual Meeting

July 23 – 28, 2022

Charleston, SC

Embassy Suites by Hilton Charleston Airport Hotel &
Convention Center

Natural Product Solutions to Global Challenges

Sessions/Topics

- Synthetic Biology
- Anticancer Agents
- Emerging Infectious Diseases
- Biosynthesis
- Complimentary medicine
- Cannabinoids
- Genomics
- Metabolomics
- Spectroscopic Techniques
- Neglected Diseases
- Symbiosis
- Synthesis

About ASP:

The American Society of Pharmacognosy is a professional association dedicated to the promotion, growth, and development not only of pharmacognosy but all aspects of those sciences related to and dealing in natural products. The Society currently has over 1,000 active and associate members. Active members of the Society represent more than 60 countries throughout the world with the majority of members residing in the U.S. and Canada.

About Charleston:

Charleston, South Carolina is among the oldest cities in the US and was home of three of the signers of the Declaration of Independence. Charleston is also home to a diversity of higher education institutions including the Medical University of South Carolina, The College of Charleston, The Citadel and Hollings Cancer Center and Marine Laboratory. Charleston is host to a rapidly emerging pharmaceutical and bioproducts industries. Charleston historical downtown area and Kiawah Islands and Shem Creeks numerous opportunities for outdoor activities are minutes from the Convention Center via taxi or shuttle. Within ten minutes from the Conference Center, you will find distilleries, craft breweries, historical buildings and museums dating to the late 1600s, art galleries, and a plethora of restaurants serving locally sourced seafood and produce. Charleston and Kiawah Island were ranked as the #1 destination in the world by Travel and Leisure Magazine in 2016. All of Downtown Charleston is easily accessible on foot and Kiawah Island is a popular biking and resort location and was host to the 2021 PGA Championship. Bikes, paddle boards and kayaks are available for rent at both Kiawah Island and Shem Creek.

Highlighted Speakers and Session Chairs:

Jacqueline Jacques, ND, Chief Medical Officer, Thorne.

Karen Nelson, Vice President of Research Thermo-Fisher

Jin-Feng Hu, Professor of Pharmacy, Fudan University, College of Pharmacy. China.

Fatih Demirci, Professor of Pharmacy, Anadolu University, Turkey.

Abiodun Falodun, Professor of Pharmaceutical Chemistry, Benin, Nigeria.

Catherina C. Caballero-George, Professor INDICASAT, Panama

Bradley Moore, Scripps Institute of Oceanography, UCSD – Norman R. Farnsworth Research Achievement Award 2021

Ben Liu, University of Texas at Austin – Norman R. Farnsworth Research Achievement Award 2022

John H. Cardellina, ReevesGroup – Tyler Prize 2021

Doel Soejarto, University of Illinois at Chicago – Tyler Prize 2022

Contact Laura Stoll (ASP Business Manager) at aspannualmeeting@gmail.com

Sponsorship Opportunities

Take advantage of this fantastic opportunity to highlight your company, brand, or product and directly impact your audience. Below are support options for consideration or create your own custom package just email us at aspannualmeeting@gmail.com.

Become a Premier ASP 2022 Sponsor

Historic Sponsor | \$12,500

- Media Package*
- Coffee Break Sponsor
- Full Color Page ad in Digital Meeting Program
- 12' exhibitor table
- 2 complimentary Registrations
- Sponsor Literature in Attendee Packets
- Conference Attendee List

Kiawah Island Sponsor| \$10,000

- Media Package*
- Poster Session Sponsor
- Full Color Page Ad in Digital Meeting program**
- 6' exhibitor table
- 1 complimentary registration
- Sponsor Literature in Attendee Packets
- Conference Attendee List

Shem Creek Sponsor| \$5,000

- Media Package*
- Event Sponsor – Event of your Choice
- 6' Exhibitor Table
- 1 Complimentary Registration
- Sponsor Literature in Attendee Packets

Lowcounty Sponsor| \$3,000

- Media Package*
- 6' exhibitor table
- 1 Complimentary Registration
- Sponsor Literature in Attendee Packets

Sponsor | \$500 - \$3,000

- Media Package*

Registration is required for any other representatives. Discount available for additional representatives.

*Media Package—company logo in ASP 2022 digital media program, all email blasts, meeting website

**Artwork to be provided by sponsor. Submit to aspannualmeeting@gmail.com

Build your own package. Contact aspannualmeeting@gmail.com

Other Sponsorship Opportunities

- **General Session** - \$4,000 – Includes signage in one general session, a brief mention as our sponsor in the beginning of the session.
- **Break-Out Session** - \$2,000 – Includes signage in one breakout session, a brief mention as our sponsor in the beginning of the break-out session.
- **Poster Session** - \$4,000 – Signage at poster session.
- **An Evening at the South Carolina Aquarium**- \$5,000 – Includes signage on site and 2 tickets to the event.
- **Younger Members Event (Casino Night)** - \$5,000 – Includes signage on site and 2 tickets to the YM event.
- **Named Sponsor or Invited Speaker Sponsor**—\$1,500—Includes signage on site, name in digital meeting program and on meeting website.
- **Mobile App Sponsor**—\$1,000—Logo on website, digital meeting program and on mobile app.
- **Conference Attendee List** - \$750
- **Sponsor**—\$500-\$3,000

Exhibitor Opportunities

12' Exhibit Table —\$3,500

- **\$250 Discount if Confirmed and Paid in Full by December 31, 2021.**
- One Complimentary Registration
- Discounted Rate for any other Representatives
- Name featured on website

6' Exhibit Table—\$2,000

- **\$250 Discount if Confirmed and Paid in Full by December 31, 2021.**
- One Complimentary Registration
- Discount for any other Representatives
- Name featured on website

*Space Assignment will be made in order received

TO BECOME AN ASP 2022 ANNUAL MEETING SPONSOR/EXHIBITOR:

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